

CABSAT MENA and Satellite MENA 2010 has developed a range of sponsorship, advertising and online advertising package opportunities that will enable you to reach your target audience with the right messages at the right time – at the right price.

Select one of the options below (Pre Show or On Site) and find out how you can enhance your presence at the show while staying in control of your budget.

NOTE: Package discount is available upon selection at least on one item from each category.

<<< GET YOUR COMPANY NOTICED >>>

Category 1: Sponsorship and Advertising List

1. Visitors Trade Invite

In total, 55,000 potential visitors will receive a personalized trade invite to CABSAT MENA / Satellite MENA 2010. This is a chance to have your company Logo or Name with your Stand Number prominently displayed on all Trade Invitations.

- Company to provide logo

Price: 20,000 /-AED

Exclusive for one company only



2. Conference Sponsorship

CABSAT MENA 2010 Broadcasting Conference is designed to update broadcasters in the region on the latest developments in the Digital Media industry, from both the technical and business planning perspectives and aims to provide regional and international perspectives.

Detailed Package is available upon request

Platinum Sponsor

Price: 18,000/-AED

Exclusive for one company only

Gold Sponsor

Price: 12,000/-AED

Available for 2 companies



3. Visitors Badges

Sponsorship of the visitor badges is exclusive. These will be worn by all visitors. Logo of sponsoring company along with show logo displayed on all visitors badges

Note: This does not include exhibitor, press, VIP or conference badges

Price: 22,000 /-AED

Quantity: 10,000 pcs

Exclusive for one company only



4. Visitors Lanyard

Worn by all visitors, a walking advert. Ensure your company logo and message is seen by thousands of visitors.

- Company to provide lanyards

Price: 22,000 /-AED

Quantity: 10,000 pcs

Exclusive for one company only



5. Media Center

A number of exclusive opportunities are available to create a unique level of awareness amongst the world's trade press and media organisations. These include computer and communication equipment, and hospitality sponsorship within the dedicated press office provided for the event.

The package includes:

- Sponsor to receive acknowledgement in letter of invitation to the press.
- Sponsor's logo to feature on press badges in association with CABSAT MENA & Satellite MENA logo.
- Sponsor's logo on Press Office signage.
- Sponsor has the option (at sponsor's cost) to provide branded items and/or give away for the Press Office e.g. pens, notepaper, goodies etc.

- Sponsor's logo to appear on the cover of the CABSAT MENA & Satellite MENA show press pack which is given to all journalists at the show.
- Sponsor's press release bound into the CABSAT MENA & Satellite MENA press pack.

An area available within the Press Office where the sponsor can display their press packs and brochures separately from those of other exhibitors.



Price: 20,000 /-AED

Exclusive for one company only

6. Zabeel Link Branding + branding wall between the pillars

- Company take up all the costs for branding, producing and fixing pillars
- Company required to visit the site for measurement and visualizing purpose

Price: 40,000/-AED

Location: The link between Hall Zabeel & Hall 1 (inside)

Exclusive for one company only



7. Carrier Bags

Visitors would want at least one to hold all the materials and promotional literature collected throughout the show. What better way to promote your presence at the show! Bags will be given to each registered visitor by registration personnel.

- Sponsor to provide Carrier Bags

Price: 20,000/-AED

Quantity: 5,000 pcs

Available for 1 company



8. Registration Counters

First impressions last. Attire our registration staff at the registration counters located before the entrances in your corporate uniform of shirts/polos/caps. There is simply no better way to create lasting impression.

- Company to provide Artwork on CD
- Company to provide uniforms
- CABSAT to take up the production of the registration counters

Price: 13,500/-AED per entrance

Entrances: Hall Zabeel, Halls 1, 2 & 3

Quantity: 3 counters at each entrance

Available for maximum 4 companies



9. Company Catalogue @ The counters

- Company to provide the company's products Catalogue
- Company to provide catalogue stand

Price: 13,000/-AED

Quantity: 2,500 pcs

Exclusive for one company only



10. Glass Foyer Branding

An outstanding sponsor opportunity from the exhibition entrance

- Company to provide Art work on CD
- Show organizers to take up the production of the glass foyer branding

Price: 12,000/-AED per Glass Foyer

Glass Foyers available : Halls 1, 2 & 3

Available for maximum 3 companies



11. Pillars Branding

Be creative by surrounding the 4 pillars at the entrance of the hall exhibition

- Total of (4) pillars per entrance
- Design of the pillars are subject for approval by Show organizers
- Company requires to visit the site for measurement and visualizing purpose
- Company take up all the costs for branding, producing and fixing the ad

Price: 12,000/-AED per entrance

Pillars available : Hall 1, 2 & 3

Available for maximum 3 companies



12. Hanging banners above hall exits

Multiple prime locations above the exits of each hall. The last thing a visitor sees as they leave each hall. Secure your presence now!

- Company to provide banners 3 days before the show opens

Price: 1,100/-AED per sqm of banner

Size: Standard size 4m (drop) x 2m (width), but other sizes available

Quantity: Multiple sites



13. Roll Up banner @ the Entrances

12 prime locations scattered throughout the halls. Secure your presence now! Advertisers to bring own banner of size 1m x 2m.

- Company require to provide roll up banners 1 day before the show opens

Price: 6,000/-AED

Quantity: 4 sites

Available for maximum 3 companies



14. Company Brochure @ The counters

Your company's literature will be placed at the registration counters, readily available to visitors as they register!

- Company to provide Brochures 1 days before show opens

Price: 6,000/-AED

Quantity: 3,500 pcs

Available for maximum 3 companies

15. Pens @ The registration Counters

Always a popular option and a fantastic way of creating immediate brand awareness during and after the show.

- Company Require to provide pens 1 days before show opens

Price: 6,000/-AED

Quantity: 4,000 pcs

Exclusive for one company only

Category 2: Online Advertising Opportunities at www.cabsat.com:



| Item | Description |
|---|---|
| CABSAT MENA Home Page Top Banner 7,500/- AED | (468 x 60 pixels. Appears at the top of the page) |
| CABSAT MENA Home Page Side Banner 6,000/- AED | (120 x 240 pixels. Appears on the side of the page) |
| Exhibitors List Page Top Banner 7,500/- AED | (468 x 60 pixels. Appears at the top of the page) |
| Exhibitors List Page Side Banner 6,000/- AED | (120 x 240 pixels. Appears on the side of the page) |
| Visitors Pre-Registration Page Sponsorship 12,000/- AED | (Your banner will appear on the Pre-Registration page of CABSAT MENA 2010. Upon registration, visitors will be directed to a confirmation page where your company logo and a brief write up of approx 50 words will be included in the confirmation page. A subsequent email confirmation with your write up will also be sent) |
| About CABSAT MENA Page Top Banner 6,500/- AED | (468 x 60 pixels. Appears at the top of the page, Banner will appear on all pages) |
| About CABSAT MENA Page Side Banner 5,500/- AED | (120 x 240 pixels. Appears on the side of the page, Banner will appear on all pages) |
| Exhibitors Info Page Top Banner. 6,500/- AED | (468 x 60 pixels. Appears at the top of the page, Banner will appear on all pages except Exhibitor's Listing page) |
| Exhibitors Info Page Side Banner. 5,500/- AED | (120 x 240 pixels. Appears on the side of the page, Banner will appear on all pages except Exhibitor's Listing page) |
| Visitors Info Page Top Banner 6,500/- AED | (468 x 60 pixels. Appears at the top of the page, Banner will appear on all pages except Visitor's Pre-registration page and Exhibitor's Listing page) |
| Visitors Info Page Side Banner. 5,500/- AED | (120 x 240 pixels. Appears on the side of the page, Banner will appear on all pages except Visitor's Pre-registration page and Exhibitor's Listing page) |
| Media Page Top Banner 6,500/- AED | (468 x 60 pixels. Appears at the top of the page, Banner will appear on all pages) |
| Media Page Side Banner 5,500/- AED | (120 x 240 pixels. Appears on the side of the page, Banner will appear on all pages) |
| Travel & Accommodation Page Top Banner 6,500/- AED | (468 x 60 pixels. Appears at the top of the page, Banner will appear on all pages) |
| Travel & Accommodation Page Side Banner 5,500/- AED | (120 x 240 pixels. Appears on the side of the page, Banner will appear on all pages) |

Category 3: Online Advertising Opportunities at www.satellitemena.com:



| Item | Description |
|--|--|
| Satellite MENA Home Page Top Banner 3,750/- AED | (468 x 60 pixels. Appears at the top of the page) |
| Satellite MENA Home Page Side Banner 3,000/- AED | (120 x 240 pixels. Appears on the side of the page) |
| Exhibitors List Page Top Banner 3,750/- AED | (468 x 60 pixels. Appears at the top of the page) |
| Exhibitors List Page Side Banner 3,000/- AED | (120 x 240 pixels. Appears on the side of the page) |
| Visitors Pre-Registration Page Sponsorship 6,000/- AED | (Your banner will appear on the Pre-Registration page of Satellite MENA 2010. Upon registration, visitors will be directed to a confirmation page where your company logo and a brief write up of approx 50 words will be included in the confirmation page. A subsequent email confirmation with your write up will also be sent) |
| About Satellite MENA Page Top Banner 3,250/- AED | (468 x 60 pixels. Appears at the top of the page, Banner will appear on all pages) |
| About Satellite MENA Page Side Banner 2,750/- AED | (120 x 240 pixels. Appears on the side of the page, Banner will appear on all pages) |
| Exhibitors Info Page Top Banner. 3,250/- AED | (468 x 60 pixels. Appears at the top of the page, Banner will appear on all pages except Exhibitor's Listing page) |
| Exhibitors Info Page Side Banner. 2,750/- AED | (120 x 240 pixels. Appears on the side of the page, Banner will appear on all pages except Exhibitor's Listing page) |
| Visitors Info Page Top Banner 3,250/- AED | (468 x 60 pixels. Appears at the top of the page, Banner will appear on all pages except Visitor's Pre-registration page and Exhibitor's Listing page) |
| Visitors Info Page Side Banner. 2,750/- AED | (120 x 240 pixels. Appears on the side of the page, Banner will appear on all pages except Visitor's Pre-registration page and Exhibitor's Listing page) |
| Media Page Top Banner 3,250/- AED | (468 x 60 pixels. Appears at the top of the page, Banner will appear on all pages) |
| Media Page Side Banner 2,750/- AED | (120 x 240 pixels. Appears on the side of the page, Banner will appear on all pages) |
| Travel & Accommodation Page Top Banner 3,250/- AED | (468 x 60 pixels. Appears at the top of the page, Banner will appear on all pages) |
| Travel & Accommodation Page Side Banner 2,750/- AED | (120 x 240 pixels. Appears on the side of the page, Banner will appear on all pages) |